

# YEAR 10 MEDIA

Year 11

End of Year

Mock exams

## Assessment

You will benefit from regular formative assessment and feedback in relation to demonstrate clear understanding of set texts and theories. You will also undergo formal assessment at the end of each unit as well as mock exams at the end of the year.

### Component 1 Revision and consolidation

In preparation for our mock examinations we will revisit each of the topics studied, with a focus on consolidating our areas of strength and returning to those areas which we found most challenging, as well as focusing on key examination skills.



Half Term

### Component 1, Section B: Media Industries and Audiences

In this section, learners will develop knowledge and understanding of key aspects of media industries, including ownership, funding, regulation, production, distribution and technology. In addition, learners will consider relevant aspects of media audiences, such as targeting and categorisation, consumption and use, and theoretical perspectives on audiences.

The Guardian

Half Term

### Component 1, Section A: Exploring Media Language and Representation

In this section, learners will analyse media language, considering how the selection and combination of elements of media language influence and communicate meanings in media products. Learners will also explore the concept of representation and relevant representations of gender, ethnicity, age, issues and events in the media.



## Media Studies

Students will study the following media forms: advertising and marketing, film, magazines, music videos, newspapers, radio, television and video games. This will enable learners to develop knowledge and understanding of a broad range of media forms and products. Learners will study a wide range of media products, reflecting different forms, historical periods and audiences. The exploration of media will be broken into historical, social, cultural and political representations within media.

LEARNING JOURNEY

# YEAR 11 MEDIA

Post-16 education or training

End of Year

## Assessment

You will benefit from regular formative assessment and feedback in relation to your reading, writing and speaking and listening. You will also undergo formal assessment at the end of each unit and a full programme of mock exams in February/March.

GCSE Exams

## Preparation and Intervention

Guided by our performance in the mock examinations, we will address any areas of misconception and consolidate the key skills required to excel in our GCSE examinations.

END OF TERM

Mock Exams

## COMPONENT 3

Learners will be given a set brief to create a media product. Students are to apply the skills developed throughout component 1 and 2 and complete a research task to help aid their design, draft and creating of a product that is fit for a specific target audience. To be successful students are to apply their understanding of language and meaning alongside media representation to their design.



## COMPONENT 2:

This section involves a detailed study of a specific television genre and a variety of music videos. This is designed to enable learners to develop a knowledge and understanding of how genres change over time. Learners will thus be able to explore how media language, representations, messages and values, themes and issues in the specified crime dramas, sitcoms and music videos reflect the key social, cultural, political and historical contexts in which they are produced.

END OF TERM

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